

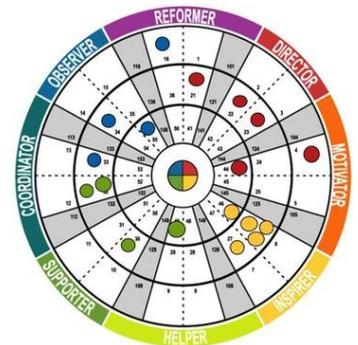


Inside Inspiration

Key Strengths of Insights Discovery®

The Insights Discovery® System contains many unique elements that we believe are significant strengths and worth considering when assessing Insights® relative to other instruments.

- 1. Simplicity** - The Insights® model is easy to understand, easy to remember and easy to apply. The colors are intuitive, logical and entertaining.
 - Simplicity aids learning – people absorb and understand it quicker – they get it!
 - Simplicity aids memory – easy to remember and use over long time – it sticks!
- 2. Visual and Holistic Model** - By looking at the Insights® Wheel we are literally able to see the whole, and how our current preferences and practices relate to the whole.
 - This ensures we understand all possible options, and that we see our preferences and practices in the context of others. We are able to more clearly see and value the differences in others, and how they contribute.
 - This allows us to more easily value diversity and identify developmental opportunities.
- 3. Custom Individual Profiles** - with extremely high accuracy. Participants immediately connect with their profiles, this saves time and reduces resistance.
- 4. Accuracy** - The Insights® model is underpinned with a strong Jungian psychological basis, it is constantly and extensively validated.
- 5. Depth** - The Insights® model has incredible depth. Unique to Insights® is its “insights” into our unconscious (shadow) self and our energy preference flow.
- 6. Practical and Proactive** - The Insights® model and profile is very pragmatic answering the question ‘what do we do with this information?’
 - It is written in positive jargon-free language that is easy to interpret and apply.
 - The profile is packed with relevant strategies for improvement.
- 7. Energy, not type** - The Insights® system focuses on individual and collective color energy preference. The focus is not on identifying individual type. Many people have a huge resistance to being put into a type category, box or pigeon hole. The Insights® approach significantly reduces this resistance.
- 8. Applications** - The Insights® system has a core foundation with a significant and growing number of application modules, both on and off-line. These currently include: Personal and leadership development, team development, organisational culture assessment, sales effectiveness and sales management, learning styles, dealing with stress, and coaching.
- 9. Flexibility** - Insights® is not prescriptive or restrictive
 - The facilitator has flexibility as to the format and duration of the workshop.
 - Insights® provides a vast resource of blended learning modules, tools and resources.
- 10. Value** - The Insights® system is competitively priced. Because of the strengths mentioned above it delivers extremely high value to individuals, teams, and organisations.
 - It is an investment that yields significant return over the short and long term.
 - Insights® client testimonials and case studies can be viewed on www.inside-inspiration.com.au.



Discovery

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